

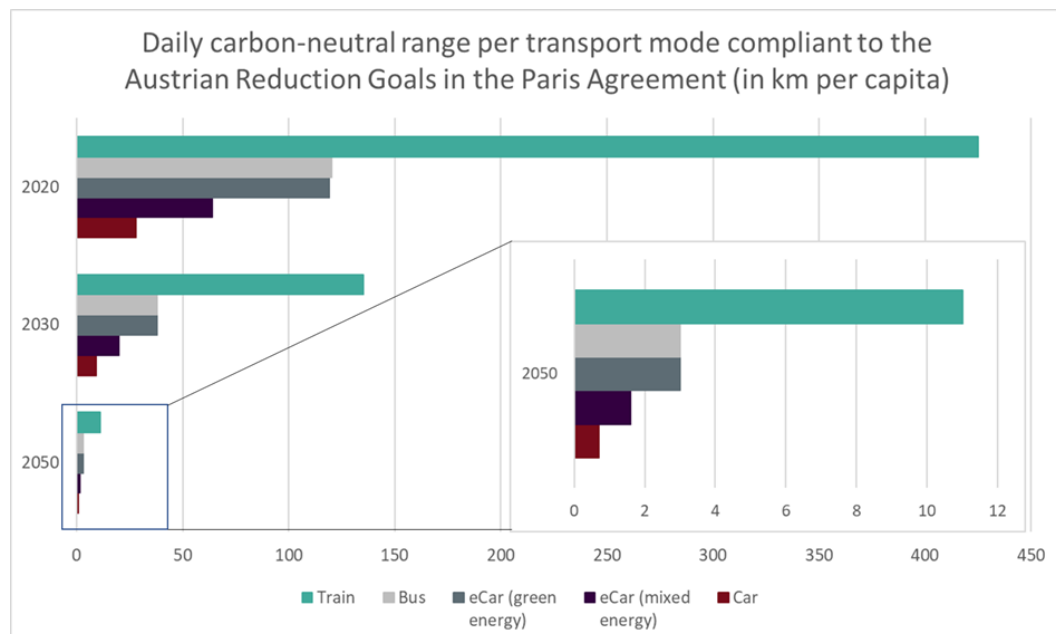
Mobilität der Zukunft

mobalance

Possibilities of consciously shaping mobility by applying the sufficiency principle in the Austrian context

A project funded within the 9th Call of the
Mobility of the Future Programme – Topic Passenger Mobility

Shifting away from conventional mobility visions (faster, anytime, anywhere) towards a sufficiency oriented understanding of mobility (deliberately utilizing mobility to achieve a fair and adequate usage of space, energy and the environment), e.g. in the form of a mobility budget, may be one of the key factors in the efforts to transform mobility. To achieve national carbon reduction goals, Immediate and drastic action will be necessary, as the reduction goals only allow very limited cruising ranges for vehicles in the future.



Source: project **mobalance**

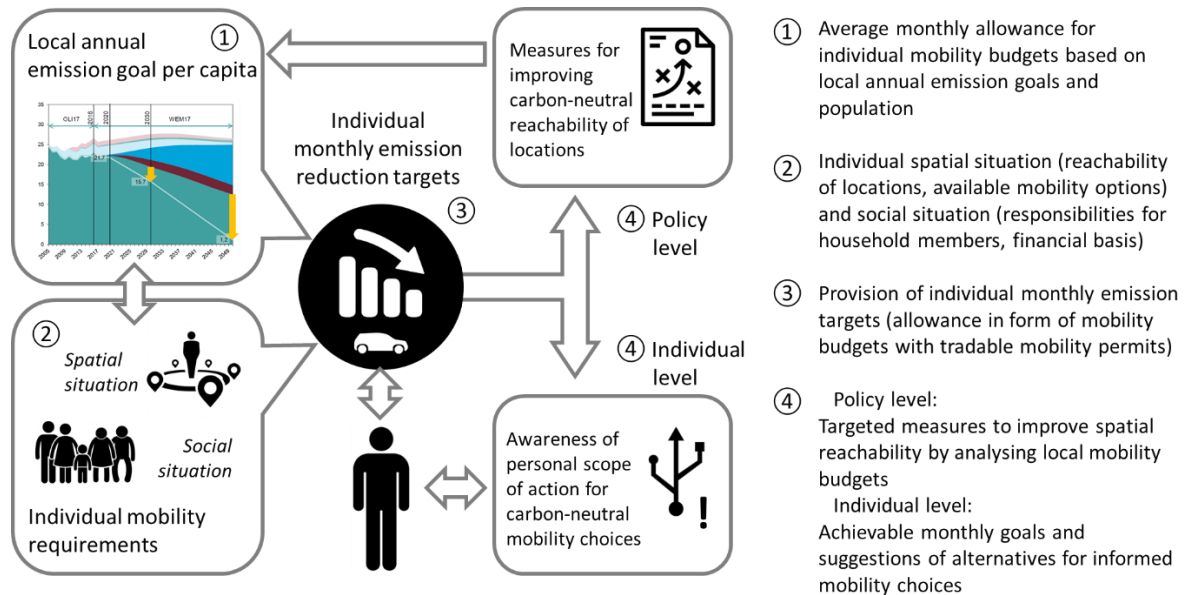
As long-term reduction goals are too vast and unspecific for the average citizen's context to arouse a sense of personal responsibility, a mobility budget respecting personal constraints and options would reach much higher understanding of required policy measures.

Thus, the **mobalance** project (www.ait.ac.at/mobalance) aimed to analyse the feasibility of realising the concept of a "mobility budget". Two main questions were addressed:

- What would be the characteristics of a mobility budget?
- How and for which purposes could such a concept be implemented?

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Based on existing knowledge and extensive communication with affected stakeholders, the concept of an individuell mobility budget was concretised in **mobalance**, following a yearly cycle of action of allocating personal permits including trading options.



Source: project mobalance

Along with this concept and accompanying policy recommendations the project also produced a self-assessment-tool for citizens, a quick-assessment-tool for estimating the impact, and a simulation-tool for comparing different trading options. In this way, **mobalance** provides the basis for an implementation test and the transfer to other environments.

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